PHILIP MORRIS - CONDE NAST SELECT

CONTRACT YEAR 2/93-1/94 (BASED ON 2/92-1/93 PROJECTED SCHEDULE)

1992 RATES

AUGUST 11, 1992

Publication	Qty.	Description	Rate	Page/Mix	One-time	Total Cost	Less	Total
PROJECTED 1993 SCHEDULE BASED ON 2/92-1/93 PROJECTED SCHEDULE								
VOGUE	1.0	4TH CVR BL	22.00	24P/8M	70,437	70,437	15,496	54,941
	1.0	3RD CVR BL.	22.00	24P/8M	59,156	59,156	13,014	46,142
	1.0	4C BL PG G	22.00	24P/8M	67,620	67,620	14,876	52,744
	51.0	4C BL PGS	22.00	24P/8M	50,050	1,103,000	200,337	925,013
	12.0	4C BL PGS	21.00	36P/5M	56,360	676,200	142,002	534,198
	1.0	4C PG	20.00	48VERT	49,000	49,000	9,800	39,200
	2.0	SPI PGS						
	9.9	REG SPI PGS						
	48.9	PAGES						
GLAMOUR	1.0	4TH CVR BL	22.00	24P/8M	90,586	90,586	19,929	70,657
	1.0	4C BL PG G	22.00	24P/8M	86,940	86,940	19,127	67,813
	22.0	4C BL PGS	22.00	24P/8M	72,450	1,593,900	350,658	1,243,242
	9.0	4C BL PGS	21.00	36P/5M	72,450	652,050	136,931	515,120
	2.0	4C PGS	21.00	36P/5M	69,000	138,000	28,980	109,020
	4.2	REG SPI PGS						
	2.0	SPI						
	41.2	PAGES						
MADEMOISELLE	2.0	3RD CVR BL	22.00	24P/8M	50,048	100,096	22,021	78,075
	2.0	4C BL PG G	22.00	24P/8M	57,187	114,374	25,162	89,212
	20.0	4C BL PGS	22.00	24P/8M	47,656	953,120	209,686	743,434
	12.0	4C BL PGS	21.00	36P/5M	47,656	571,872	120,093	451,779
	2.0	4C BL PGS	20.00	38P/4M	47,656	95,312	19,062	76,250
	1.0	4C BL PGS	19.00	41P/3M	47,656	47,656	9,055	38,601
	1.0	4C PG	19.00	41P/3M	41,440	41,440	7,874	33,566
	7.2	REG SPI						
	47.2	PAGES						
BRIDE'S	2.0	3RD CVR BL	16.00	4P/11M	36,457	72,934	11,669	61,265
	2.0	4CBL PG	16.00	4P/11M	34,719	69,438	11,110	58,328
	4.0	PAGES						

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Publication	Qty.	Type	Disc		One-time Open Rate	Total Cost Open Rate	Less Discount	Total Cost
SELF	3.0	4TH CVR BL	22.00	24P/8M	63,239	189,717	41,738	147,979
	2.0	3RD CVR BL	22.00	24P/8M	53,130	106,260	23,377	82,883
	2.0	4C BL PG G	22.00	24P/8M	60,723	121,446	26,718	94,728
	17.0	4C BL PGS	22.00	24P/8M	50,612	860,404	189,289	671,115
	12.0	4C BL PGS	21.00	36P/5M	50,612	607,344	127,542	479,802
	1.0	4C BL PGS	20.00	38P/4M	50,612	50,612	10,122	40,490
	1.0	4C PG	20.00	38P/4M	44,010	44,010	8,802	35,208
	38.0	PAGES						
VANITY FAIR	3.0	4TH CVR BL	22.00	24P/8M	66,022	198,066	43,575	154,491
	1.0	3RD CVR BL	22.00	24P/8M	55,453	55,453	12,200	43,253
	1.0	4C BL PG G	22.00	24P/8M	63,383	63,383	13,944	49,439
	9.0	4C BL PGS	22.00	24P/8M	52,820	475,380	104,584	370,796
	1.0	4C PG	22.00	24P/8M	45,930	45,930	10,105	35,825
	9.2	REG SPI PGS						
	24.2	PAGES						
HG	6.0	4C BL PGS	18.00	6P/10M	42,286	253,716	45,669	208,047
GQ	1.0	4TH CVR BL	22.00	24P/8M	48,380	48,380	10,644	37,736
	1.0	3RD CVR BL	22.00	24P/8M	40,641	40,641	8,941	31,700
	2.0	2ND CVR BL	22.00	24P/8M	46,449	92,898	20,438	72,460
	20.0	4C BL PGS	22.00	24P/8M	38,709	774,180	170,320	603,860
	3.0	4C BL PGS	21.00	36P/5M	38,709	116,127	24,387	91,740
	1.0	4C PG	21.00	36P/5M	33,660	33,660	7,069	26,591
	8.8	REG SPI PGS						
	36.8	PAGES						

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AUGUST 11, 1992

Publication	Qty.	Type	Disc		One-time Open Rate	Total Cost Open Rate	Less Discount	Total Cost
GOURMET	1.0	4TH CVR BL	19.00	12P/9M	46,644	46,644	8,862	37,782
	7.0	1/3 4C BL	19.00	12P/9M	16,813	117,691	22,361	95,330
	8.0	1/3 4C PG	19.00	12P/9M	14,620	116,960	22,222	94,738
	1.0	4C BL PGS	19.00	12P/9M	37,318	37,318	7,090	30,228
	4.0	4C PG	19.00	12P/9M	32,450	129,800	24,662	105,138
	1.0	RET 4C PG	14.00	18X	29,865	29,865	4,181	25,684
	12.0	PAGES						
C N TRAVELER	1.0	4C BL PGS	9.00	2P/12M	36,191	36,191	3,257	32,934
	1.0	2ND CVR BL	9.00	2P/12M	43,424	43,424	3,908	39,516
	2.0	PAGES						
ALLURE	1.0	4TH CVR BL	22.00	24P/8M	26,208	26,208	5,766	20,442
	1.0	3RD CVR BL	22.00	24P/8M	22,011	22,011	4,842	17,169
	2.0	4C BL PG G	22.00	24P/8M	25,157	50,314	11,069	39,245
	20.0	4C BL PGS	22.00	24P/8M	20,965	419,300	92,246	327,054
	1.0	4C BL PGS	21.00	27P/7M	20,965	20,965	4,403	16,562
	2.0	REG SPI PGS						
	0.6	SPI PG						
	27.6	PAGES						
DETAILS	3.0	4TH CVR BL	22.00	24P/8M	16,169	48,507	10,672	37,835
	4.0	2ND CVR BL	22.00	24P/8M	15,525	62,100	13,662	48,438
	1.0	1/2 SPRD	22.00	24P/8M	22,701	22,701	4,994	17,707
	16.0	4C BL PGS	22.00	24P/8M	12,937	206,992	45,538	161,454
	3.0	4C BL PGS	21.00	27P/7M	12,937	38,811	8,150	30,661
	4.0	4C BL PGS	20.00	32P/6M	12,937	51,748	10,350	41,398
	1.6	REG SPI PGS						
	32.6	PAGES						
PROJ TOTAL	320.5	PAGES				12,438,638	2,654,581	9,784,057

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